University of California
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Clover Chatter

100 Years and thriving

August 2013

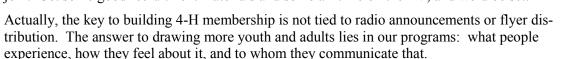
Cooperative Extension Sutter-Yuba Counties 4-H Youth Development Program

On Growing Our Clubs

Marianne Bird, 4-H Youth Development Advisor Sacramento County ~ mbird@ucanr.edu

"I'm shriiinkiiiing...!" said the Wicked Witch of the West.

Sometimes I hear concern (and mumblings) from volunteers that 4-H isn't what it used to be; that our program is smaller. The answer to the problem, they theorize, is lack of knowledge about our program—be it awareness in the community that we still exist, or an outdated stereotype of who we are (cows and cooking). If only we had more publicity, people would know the great program 4-H is and would want to join. Get some good recruitment materials and some air time on the TV, and we'd be set.



You are the face of 4-H in your community. How you invite people to join, the quality of their experience, and what image you present to the community ties directly to membership growth and public awareness. Youth who feel connected and enjoy their 4-H experience tell their friends. Parents who see a well-run program and growth in their children recommend it to other parents. When a 4-H club presents to the city council or volunteers at a community event, our presence speaks to who we are and what we do. Every meeting, every project, every public appearance, every person who calls to join, every member...counts.

It's not that publicity and outreach isn't necessary or important—it surely is, and we'll be putting plans in place to address this hole—but I am convinced that the recipe for attracting members is found in strong clubs. Some ideas that you might consider:

- Assure that project meetings are well planned and engaging. If you need help in knowing what makes a strong meeting or how to do this, let us know!
- If you don't have one, develop an outreach team in your club. Their job could include sending news articles to the press, connecting with community events, and finding ways to invite others to join.
- Develop a system to handle inquiries. When parents or youth make contact about joining, how do you follow up? If members leave your club, ask why.

The responsibility for a robust 4-H organization lies not with a publicity committee or public relations effort, but with each of us who call ourselves part of the 4-H community. We are the image. *We are the program*.



Please send us your pictures from fair.
Pictures will be featured in next months newsletter.



Special Points

- Online enrollment
- New Year Community Leader Meeting
- 2013-14 Committee Sign Ups
- New Leader Orientation
- 4-H Council Meeting
- National 4-H Week



Upcoming 4-11 Events

- 1) New Year Community
 Leaders Meeting August
 15th, 6pm at the Farm Bureau
- 2) <u>Sutter Yuba 4-H Council</u> <u>Meeting</u> - Sept. 12, 6:30 pm @ Yuba Sutter Farm Bureau

Layout: Rene McCrory, 4-H Secty **Editor:** Rita Boyes, 4-H Program Representative

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UPCOMING EVENTS & ACTIVITIES

SAVE THE DATE



UPDATE: 4-H Meeting Room Closure

Phase I of Construction at the Ag Building is finished and they will be starting Phase II soon, with that being said the 4-H Meeting Room is still CLOSED. We are expecting it will remain closed for another 4 - 5 months (or longer). (As always, expect changes and/or delays)

NEW YEAR Community Leader Meeting

Mandatory meeting for ALL Community Club Leaders

Date: Thursday, August 15th **Time:** 6 - 8 pm

Location: Farm Bureau MELL GET:

Current County Policies & Procedures

- √ Enrollment updates
- √ State 4-H Policy Updates
- $\sqrt{}$ Answers to your questions

It is VERY important for at least one Community Club Leader (if not all) from each club attend this meeting especially the our new club leaders.

Contact Rita Boyes with any questions at 822-7515 or rjboyes@ucanr.edu.

Yuba-Sutter 4-41 Council Meeting

Thursday, September 12, 2013 6:30 pm @ Yuba Sutter Farm Bureau

It is important that all club representatives, volunteers and youth from each club attend the council meetings. Council meeting agendas are available online. If you have any questions please contact Rita at 822-7515 or rjboyes@ucanr.edu.

> The dates have been set for the 2013/2014 New Leader Orientations. Both orientations will take place at the Yuba Sutter Farm Bureau in Yuba City.

It is mandatory that all adult assisting with the operation of a 4-H unit/project become a certified volunteer before they begin working with youth members. The certification process includes:

- A completed adult volunteer online application
- Live Scan fingerprinting & background check
- Attendance at a New Leader Orientation on one of the following dates:

Tuesday, September 26 ~ 6:00 pm

Tuesday, November 5 ~ 6:00 pm

Dates subject to change. Please call the 4-H Office to RSVP 822-7515!!



4-H Council Committees:

2013-2014 Committee sign ups will begin at the September council meeting



With the new program year beginning the council is asking EVERY Club to sign up for at least **one** activity/committee.

County 4-H events cannot happen unless there are adult volunteers who are willing to help make them happen. Committees must be filled by November 2013. Committees that will need participation are:

- Fashion Revue
- Record Book
- Spring Fair
- Presentation Day
- Equine Advisory
- County Fair Booth
- Officers Training
- Sectional Council
- National 4-H Week
- Awards
- Achievement Night
 Leadership/Citizenship
- 4-H Camp
- Parades

Committee sign-up worksheets will be passed around at the council meeting in September.

Any questions please call Rita Boyes, 4-H Program Representative at 530-822-7515 or riboyes@ucanr.edu.

H Enrollment

Online enrollment must be completed by:

November 1, 2013

- 1. All forms and fees must be turned in to the Community Club Leader.
- 2. Fees for the 2013-2014 Program Year are as follows:

	YOUTH	ADULI
INSURANCE/STATE FEES	\$35.00	\$12.00
COUNTY FEES	\$25.00	\$ 4.00
TOTAL	\$60.00	\$16.00

**This year \$1.00 from the youth fees will go to the enrollment scholarship fund. When enrolling please be sure to *update* your email and mailing addresses.

For COUNTY UPDATES, INFORMATION & EVENT REGISTRATIONS, visit:

http://cesutter.ucdavis.edu/Youth Development/

Or 'Like' "Sutter-Yuba 4-H" on Facebook

NEW LEADER ORIENTATION

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29th Annual California 4-H Statewide Shooting Sports Match 2013

Results

Hosted by Siskiyou County Leaders Council

Name	Category	Div	Award	Trophy
Jaycee Carter	Air Rifle	Α	Gold	Trophy
Justin Nissen	Air Rifle	Α	Gold	Trophy
Silas Ochsner	Air Rifle	Α	Silver	Trophy
Daren Torrison	Air Rifle	Α	Silver	
Madison Clark	Air Rifle	Α	Bronze	
Eli Decker	Air Rifle	Α		
Mirette Ochsner	Air Rifle	I	Gold	
Russell Graf	Air Rifle	I	Gold	
Allen Jaynes	Air Rifle	LP	Silver	
Eli Decker	Sporter Air Rifle (Prone Only)	Α	Gold	
Steve Decker	Sporter Air Rifle (Prone Only)	LP	Gold	
Eli Decker	Sporter Air Rifle	Α	Gold	
Russel Graf	Sporter Air Rifle	I	Gold	
Justin Nissen	Rifle Iron Peep	Α	Gold	Trophy
Jaycee Carter	Rifle Iron Peep	Α	Gold	Trophy
Silas Ochsner	Rifle Iron Peep	Α	Gold	Trophy
Madison Clark	Rifle Iron Peep	Α	Silver	
Mirette Oschsner	Rifle Iron Peep	I	Gold	
Ryan Olivera	Rifle Iron Peep	I	Gold	
Allen Jaynes	Rifle Iron Peep	LP	Gold	
Terry Graf	.22 Rifle Telescopic (Prone Only)	LP	Gold	
Justin Nissen	Competition Rifle	Α	Gold	Trophy
Jaycee Carter	Competition Rifle	Α	Gold	Trophy
Silas Ochsner	Competition Rifle	Α	Silver	Trophy
Eli Decker	Competition Rifle	Α	Bronze	
Madison Clark	Competition Rifle	Α	Bronze	
Mirette Ochsner	Competition Rifle	I	Gold	
Ryan Olivera	Competition Rifle	I	Silver	
Alley Jaynes	Competition Rifle	LP	Gold	
Terry Graf	Competition Rifle	LP	Gold	

FIND 4-H RESOURCES ON:



Looking for educational resources and materials for 4-H? Want to share your resources with others? The new <u>my4-H</u> serves as a central and collaborative

source for more the 4-H resources you want - including the National Director of 4-H Materials. 4-H professionals, volunteers and even youth leaders, from anywhere, can now upload, download, and comment, event rank local, state and nationally produced 4-H resources. Whether it's training staff at a statewide event or supporting volunteers with project materials, my4-H is the tool for effectively engaging an audience around resources important to them and to you.

If you have local resources that you've developed for your projects and programs, marketing and promotion, volunteer and professional development, or evaluation please take a moment to upload them to this site so everyone in 4-H can benefit from what you've produced.

To upload or download resources you will need to sign-up for an account. To do this go to http://www.4-h.org/my4h/home.aspx and click on the Log in | Sign Up tab.







DO YOU NEED 4-H HATS, SCARFS, TIES, STRIPES, etc..??

We have them all at the 4-H Office in Yuba City located at 142A Garden Hwy.

Price list:

Hats \$13.00 Collars \$14.00 Ties \$12.00 Stripes \$0.40

source to

Record Books \$3.50

The 4-H Office is also a good resource to find 4-H manuals, record book forms and project curriculum to be checked out to 4-H leaders.

4-H Office Hours: M-F 8-5 (closed for lunch from 12—1)

Updates from the California State 4-H Office

4-H National ** Youth Science Day

Wednesday, October 9, 2013 EXPERIMENT: 4-H Maps & Apps!

This year's set of activities will turn young people into geospatial thinkers as they design and map their ideal park, use GIS mapping to solve community problems and contribute data about their community to the United State Geological Survey. The event seeks to spark an early youth interest and leadership in science, technology, engineering and math (STEM) careers in a effort to keep America competitive in those fields.

The kits are on order. More details coming soon.

CITIZENSHIP

• Host an international high school exchange student and help spread the word about hosting! The U.S. Department of State invites you to make a difference by hosting an international high school exchange student in your home starting this fall. Approximately 2,000 Department of State-sponsored exchange students from over 50 countries, all of whom have undergone a competitive, merit-based selection process, will spend the 2013-14 academic year in communities across the United State. Learn more or submit an interest form at hosting.state.gov.

POLICY UPDATE: Financial Management

Policy changes include:

- The signer on a check may not be the same person as the payee.
- The bank account statement cycle date must reflect the period of the first day of the month through the last day of the month (e.g., July 1—July 31). This is to align bank statement cycles with financial reporting requirements.
- All proposed funding activities of 4-H units and VMOs must be submitted to the UCCE county office for approval by the county director or designee using Form 8.7 Fundraising Approval. Before, the form only had to be submitted for fundraising activities not in the approved budget. This change was made because the budget doesn't provide information needed for staff to approve/not approve the fundraising activity.

Revised 4-H Officer's Manual (2013), 4-H Club Program Planning Guide and new 4-H Choose Health Officers Guide were released earlier this month.

The newest versions are online in the 4-H Policy Handbook: http://4h.ucanr.edu/Administration/Policies/Chapter9/

NEWLY REVISED 4-H OFFICERS MANUIAL

http://www.ca4h.org/programs/clubs/officers/

The State 4-H Office has announced the release of the newly revised 4-H Officer's Manual (2013) and 4-H Club Program Planning Guide. Please note the new addition of a Healthy Living Officer and accompanying 4-H Choose Health Officers Guide.



NATIONAL4-H SALUTE TO EXCELLENCE 2014 VOLUNTEER RECOGNITION AWARDS



The National 4-H Salute to Excellence Volunteer Recognition Aware recognizes 4-H volunteers who demonstrate exemplary service to 4-H, while promoting service through volunteerism as both an opportunity and a privilege. Additional information about the awards are available online.

Categories are as follows:

- 1. **Volunteer of the Year Award:** for individuals who have served as 4-H volunteers for less than 10 years at the local, County, district or state level.
- 2. **Outstand Lifetime Volunteer Award:** for individuals who have served 10 or more years at the local, county, district or state level.

Nominations are due no later than Nov. 8th. Regional winners will be announced by January 31, 2014



2013 State 4-H Leaders' Forum November 8-10, 2013 Crowne Plaza Hotel, Sacramento

The Centennial of 4-H in California will be celebrated in 2013 in many ways, in traditional events and in special programs. Culminating the activities is the State 4-H Leaders' Forum, November 8 -10, 2013 in Sacramento.



Registration is now open by online survey at http://ucce.ucdavis.edu/survey/survey.cfm? surveynumber=9954. Registration is due by September 1, 2013.

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Sutter-Yuba Counties—2013/2014 4-H Events Calendar			
Aug	NEW YEAR Community Leader Meeting August 15, 2013, 6:00 pm @ Yuba Sutter Farm Bureau		
ug	2012-2013 4-H Club Documents due date August 23, 2013 @ 4-H Office		
	4-H Council Meeting	ouncil Meeting September 12, 2013 7:00 pm @ Yuba Sutter Farm Bureau	
Sept	California 4-H Service Learning Projects due	September 15, 2013—online	
1	New Leader Orientation	September 26, 2013, 6:00 pm @ YS Farm Bureau	
Oct	National 4-H Week	October 6 - 12, 2013	
4-H National Youth Science Day		October 9, 2013	
Nov	Online Enrollment Due	November 1, 2013—Online	
υV	New Leader Orientation	November 5, 2013, 6:00 pm @ YS Farm Bureau	



INTERESTED IN STARTING A NEW CLUB IN SUTTER COUNTY?

As Yuba City and the surrounding area continues to develop, clubs are growing too. To maintain the unique features of the "community club" concept, it has been suggested that a new club be started to better serve youth who want to become new members. Please contact Rita Boyes at 822-7515 or rjboyes@ucanr.edu to learn more about this exciting leadership and community development opportunity.

2012-2013 Club Documents and Due Dates

Sutter Yuba Counties 4-H Program

Deadline Approaching!!

2012-2013 Treasurer's Book

Aug 23, 2013

- Completed Club Budget
- Completed Audit/Peer Review
- Club Inventory
- Annual Financial Report

2012-2013 Outreach Report, Completed Aug 23, 2013 Club Planning Guide and Secretary's book

2012-2013 Online Financial Reporting Aug 23, 2013

4-H Club Meetings					
4-H Club	Meeting Location	Day & Time	Club Contact		
Able Riders	Red Dog Ranch, Yuba City	Every Tuesday 5:30 - 9 pm	Valerie Wilson	cvwilson54@aol.com	
Arboga	Arboga Community Center	3rd Monday 6:30 pm	Kaylene Osgood	k_osgoodo7@yahoo.com	
Barry	Barry Elementary School	3rd Thursday 6:30 pm	Sam Diaz	diaz_samuel@att.net	
Beale	Beale AFB Youth Center	2nd Wednesday 4:00 pm	Jeanne Christenson	jpchristenson@ucanr.edu	
Browns Valley	Foothill Lions Club	1st Monday 7:00 pm	Wyatt Howell	1wyatthowell@gmail.com	
Dententer	Yuba Gardens School	3rd Tuesday 6:00 pm	Steven Sanchez	dententer1967@yahoo.com	
District 10	Truth Tabernacle	1st Monday 6:30 pm	Tamera Wilson	mrwilson1218@sbcglobal.net	
Franklin	Franklin Elementary School	1st Wednesday 7:00 pm	Nancy Perkins	franklin4h@yahoo.com	
Guide Dogs	Various (TBD)	3rd Sunday 1:30 pm	Suzanne Herboldshimer	shimer@syix.com	
Hallwood	Church of Nazarene	1st Monday 6:00 pm	Mary Hall	maryhall@infostations.com	
Live Oak	Boy Scout Hall	1st Thursday 6:30 pm	Kathy Walker	kwalkercpa@yahoo.com	
Olivehurst	Ella Elementary School	3rd Friday 6:30 pm	Annette Oswald	ajoswald57@att.net	
Pleasant Grove	Pleasant Grove School	2nd Wednesday 6:30 pm	Meagan Withrow	pg4hdogproject@yahoo.com	
Plumas	4712 Pacific Avenue, OL	2nd Monday 6:30 pm	Laura Dowing	lorisbigworld@gmail.com	
Rocky Hill	Pizza Round Up	3rd Tuesday 7:00 pm	Jennifer Lane	ranchthing@juno.com	
Smartsville	Happy Time Daycare	2nd Wednesday 6:30 pm	Dianna Taylor	530-741-1375	
Sutter Buttes	Sutter Youth Organization	2nd Tuesday 6:30 pm	Ronda Smith	rondakelly5@gmail.com	
Wheatland	Southern Baptist Church	2nd Monday 7:00 pm	Paula Lamb	plljnl@yahoo.com	
Y/S Hi 4-H	Church of Nazarene	4th Monday 7:00 pm	Mary Hall	maryhall@infostations.com	















