



Northern California Ranch Update



University of California ~ Cooperative Extension Sutter/Yuba Counties
142A Garden Highway, Yuba City, CA 95991
Tel: (530) 822-7515 ~ Fax: (530) 673-5368

CSU, Chico Annual Beef Day & Trade Show

February 21, 2009

Sponsored by: CSU, Chico, YCA, CBCIA, and UCCE

- 8:00 - 9:00 Registration and Trade Show (\$12 – includes lunch and breaks)
- 9:00 - 9:15 Introductions and Welcome
- 9:15 - 9:30 An Update on Foothill Abortion
Tom Talbot, President, California Cattlemen's Association
- 9:30-10:15 Consumer Trends Forum
Jim Ethridge, Director of New Product Industry Partnerships, NCBA
- 10:15-10:30 Break - Coffee, Doughnuts and Trade Show
- 10:30-11:00 Current Issues about Pathogens and Rangeland Water Quality
Rob Atwill, University of California, Davis, School of Veterinary Medicine
- 11:00-11:15 CCA Issues Update – *Matt Byrne and Tom Talbot*
- 11:15-11:45 Animal Welfare and Animal Rights – Where do we go from here?
Dave Daley, CSU, Chico
- 11:45-12:00 Marketing Trends in Cow-Calf and Yearlings
Glenn Nader, UCCE
- 12:00-1:00 Tri-tip Lunch and Trade Show
Butte County Cattlemen's Association
- 1:00-2:00 Value Added Chuck Fabrication – (in the CSU, Chico Meats Lab) (repeat from 2:00-3:00)
Jim Ethridge and Bridgit Wasser, NCBA
- 1:00-2:00 Use of Byproduct Feeds in Cow-calf Operations.
Glenn Nader, UCCE (not repeated)
- 1:00-3:00 Beef Quality Assurance Certification Program
*John Maas, Jim Oltjen and Stevie Ipsen (UCCE and CCA)**

* Everyone is welcome to attend this session. However, for those ranches requesting official certification, there is an additional \$25 fee per ranch, payable to CCA at the beginning of the session.

